

Friends of Henderson Libraries
Minutes January 27, 2015

President Marian Brown called the meeting to order at 10:00 a.m. Also attending were Julie Buckley, Alexandra Costa, Paula Petruso, Bob Collins, Jean Pinckard, Cindy Vallar and Leslie Finzer. Guests were Angela Thornton, Gayle Hornaday, Joan Dalusung, Joy Gunn, and Matt Hortt.

The minutes of the November 2014 meeting were approved as submitted.

Ms. Thornton announced that a monthly “Pin Club” event at the Hard Rock casino donates to local non-profit groups. Their event earlier this month raised approximately \$2,000 for Friends of Henderson Libraries! She attended the event with Michelle Mazzanti and Donna Israelson. Local TV station Channel 8 will do a feature on “Great Libraries” in April. Friends can donate three prizes for a contest that will be included in the broadcast series.

The William Long Foundation presented a check for \$200 to Friends in December per Ms. Brown. This is an annual donation.

Proceeds from our 2014 Library Tree Lane will be \$39,000. On a motion by Julie Buckley, seconded by Leslie Finzer, the donation passed unanimously and will be presented at the February Library Board meeting.

Ms. Costa distributed the year-end financial reports comparing 2013 and 2014 figures. Discussion ensued on the use of squares for all LTL processing of transactions both before and at the gala, rather than using library POS terminals. This would greatly simplify library accounting and would speed up the checkout process for basket buyers at the party.

Cindy Vallar reviewed the results of our membership renewal via Constant Contact. She will send reminders to all 2014 members, who have not yet renewed for 2015, via U.S. mail to increase response.

Leslie Finzer reviewed total book sale results for the full year 2014: Monthly Sales: Paseo Verde--\$27,483; Gibson--\$3,393; Green Valley--\$6,844. Bookstores: Gibson: \$24,449; Green Valley \$11,797; Paseo Verde \$27,672; and Amazon (net)--\$56,602 for a grand total of \$158,857 for 2014. Book sales will resume at Gibson, perhaps quarterly in 2015.

Per Ms. Petruso, the next newsletter will feature volunteers.

Ms. Buckley will prepare FOL business cards for board members who can use them in their community activities to help promote Friends.

Ms. Brown discussed 2015 events in which FOL might participate including the Barbara Greenspun Women’s Care Center Regatta in October; the Healthy Henderson Zombie Run (October); Jingle Bell Run (December); and the Vegas Valley Book Festival (October). The Summer Reading Program will feature superheroes and begins in June.

Joan Dalusung announced the Local Author Showcase will be March 28 from 10 a.m. to 4 p.m. at Paseo Verde. Oscar Goodman and Jeff Schumacher will participate in a panel discussion. Volunteers are needed to facilitate the event.

Ms. Vallar reviewed the 2014 total volunteer hours tabulated so far. It is important to obtain and record all volunteer email addresses so that volunteer opportunities can be communicated.

An \$18,000 grant is available through Impact Las Vegas per Ms. Brown. Bob Collins will work with Gayle Hornaday and Ms. Thornton to review the opportunity for our consideration.

Our next meeting is February 24, 2015.

The meeting adjourned at 11:34 a.m.

For the Board,
Leslie Finzer, Secretary