

Friends of Henderson Libraries

Minutes August 25, 2015

Board Member attendees: Marian Brown, Julie Buckley, Alexandra Costa, Donna Israelson, Leslie Finzer, Paula Petruso, and Bob Collins. Guests: Joan Dalusung, Angela Thornton, Candace Kingsley, Matt Hortt, Gayle Hornaday, Joy Gunn, and Shakita Kirkland.

President Brown called the meeting to order at 10:08 a.m. The minutes of the June meeting were approved as submitted.

Ms. Thornton requested \$1,500 to help support staff development. On a motion by Ms. Finzer and seconded by Ms. Peturso, the funds were approved. The Storytelling Workshop discussed at the June meeting is scheduled for September 24 for 40 participants to include staff, library board members and Friends' board members. Ms. Thornton shared that Library Market of Jonesboro AR, a marketing company, has been engaged to help with the rebranding effort of HDPL. Planning ahead, she requested six volunteers each to assist with the annual Vegas Valley Book Festival (October 17) and the Rose Regatta at Lake Las Vegas (October 10). Ms. Thornton will attend an Open House at the Inspirada community September 9, and would like a Friends' board member to also participate. Ms. Brown will recruit a volunteer for that event.

Ms. Costa made a motion, seconded by Ms. Israelson, to reimburse Ms. Brown \$55 for her attendance at the September 3 State of the Chamber Dinner. As Ms. Brown is the "Face of Friends," the motion passed unanimously.

According to Ms. Buckley, the Library Tree Lane committee has received a pledge of \$500 from Century Link and \$1000 from the City of Henderson. Additional community entities are expected to contribute. The committee is searching for new space to store materials and assemble LTL baskets after the closure of the Malcolm library site. She displayed samples of the new marketing materials for LTL as produced by an advertising student at the Art Institute.

Ms. Costa distributed the June, July and year-to-date financials for review. She has filed the FOL Tax return through H&R Block at a charge of \$125. Last year they charged us \$325!

Ms. Finzer reviewed book sale figures for July: Gibson book sale \$1,163.80; Paseo Verde sale: \$2,519.75. Bookstores: Gibson: \$828.00; Green Valley: \$788.75; Paseo Verde: \$2,531.61. Amazon (net): \$4,991.92, for a July total of \$12,823.83.

Per Ms. Petruso, the fall newsletter articles are due to her by the end of September. She discussed a grant writing seminar she attended that was sponsored by the Alliance for Non-Profits—Nevada.

On a motion by Ms. Buckley, seconded by Mr. Collins, the Board approved our participation in the Henderson Chamber of Commerce Biddin' for Bottles Event. Ms. Brown distributed a copy of the FOL application to share the revenue which was prepared by Cindy Vallar, our Membership Chair.

The Paseo Verde Library requested funds to purchase a plastic utility bin for collecting returned books. On a motion by Ms. Finzer and seconded by Ms. Costa, the board approved the \$395 requested by Carolyn Easterby.

Matt Hortt and Shakita Kirkland from the Gibson library requested \$275 to support the Adult Creative Writing and Cover Art Contest September through November 2015. This amount will be combined with a previously approved \$300 that was not used for a different program. On a motion by Ms. Finzer, seconded by Ms. Costa, the additional funds were approved.

The meeting adjourned at 11:20 a.m. Our next meeting is September 22.

For the Board,

Leslie Finzer, Secretary