

Friends of Henderson Libraries

Minutes February 23, 2016

Board Member attendees: Julie Buckley, Alexandra Costa, Leslie Finzer, Cindy Vallar, Donna Israelson, Paula Petruso, Laura Carroll and Dahl Capello. Guests: Angela Thornton, Candace Kingsley, Gayle Hornaday, Joy Gunn, and Joan Dalusung.

Vice President Julie Buckley called the meeting to order at 10:00 a.m. The minutes of the January meeting were approved as submitted.

Ms. Thornton announced the launch date of March 1 for the new library logo. A small reception at each branch is scheduled that day to introduce new digital resources, and other library capabilities for patrons. Light refreshments and promotional items will be available. Friends will have a table at each branch with two volunteers to answer questions and promote membership. Ms. Vallar has recruited six Friends for the task. Ms. Thornton will provide “talking points” to volunteers about the rebranding project prior to March 1.

Joan Dalusung passed around the memorial plaque for Florica Hagendorn to be installed in the Reading with Rover alcove. Youth Services will conduct a small reception for the installation for her family and Friends to honor Florica, date pending.

Candace Kingsley gave Friends a copy of the Gibson Creative Writing Workshop publication which Friends helped to sponsor last year.

Ms. Buckley announced the next Trivia Night at Shakespeare’s Pub will be April 19. Friends and staff are encouraged to attend this fun fundraiser.

Alexandra Costa distributed January financial reports for review. She also provided a yearly comparison of Friends’ book sale and Library Tree Lane revenues, which will be included with the Friends’ history on our website.

Per Cindy Vallar, we have 92 paid Friends members, and last year volunteer Friends contributed 21,668 hours to our libraries. This is a 14% increase over the prior year.

Leslie Finzer reviewed book sale figures for January: Gibson sale: \$1,206.70; Paseo Verde sale: \$2,566.15. Bookstores: Gibson: \$1,209.65; Green Valley: \$855.55; Paseo Verde: \$2,351.85. Amazon (net): \$5,763.66, for a January total of \$13,953.56.

Dahl Capello produced the final version of our 2015 history incorporating changes recommended by other Board members. On a motion by Ms. Petruso and seconded by Ms. Finzer, the Board approved its posting to the website.

Per Ms. Petruso, the next newsletter will feature volunteers. Articles are due to her by April 1.

Ms. Vallar distributed the final version for the revised Friends’ logo incorporating the new HDPL color scheme. On a motion by Ms. Israelson and seconded by Ms. Finzer, the new logo was adopted.

The meeting adjourned at 10:28 a.m. Our next meeting is March 22.

For the Board,

Leslie Finzer, Secretary