

Friends of Henderson Libraries

Minutes March 22, 2016

Board Member attendees: Marian Brown, Alexandra Costa, Leslie Finzer, Cindy Vallar, Paula Petruso, Ernest Dale, and Laura Carroll. Guests: Angela Thornton, Gayle Hornaday, Joy Gunn, Joan Dalusung, Linda Hanks and Betsey Johnson.

President Marian Brown called the meeting to order at 10:00 a.m. The minutes of the February meeting were approved as submitted.

A resolution ratifying the e-mail vote to add a stone to the Giving Tree in honor of Joan Dalusung was approved in the amount of \$1,000.

Ms. Thornton thanked the Friends who attended the memorial dedication for Florica Hagendorn at the Paseo Verde Library. She also acknowledged Friends' participation in the new logo festivities held at each branch.

Ms. Brown thanked Joy Gunn for updating the FOL website to conform to the new colors and graphic standards for the Henderson Libraries. Unlike the library logo, Friends' has retained the book image, since the bulk of our revenue is derived from the sale of books.

In memory of volunteer Pat Anger, who passed away in February, Ms. Brown made a motion to add a \$100 leaf to the Giving Tree. Ms. Finzer seconded the motion which passed unanimously.

Children's Librarian Linda Hanks requested \$575 to purchase 25 specific titles to complete the science reading program for young readers that was initiated by Florica Hagendorn. Bookplates in her memory will be added to each volume. On a motion by Cindy Vallar, seconded by Leslie Finzer, the expense was approved. Betsey Johnson thanked Friends for funding the memorial plaque and reception for Ms. Hagendorn's family.

Ms. Vallar reported on basket making for the Henderson Chamber of Commerce Biddin' for Bottles event to be held April. 2. Another Trivia Night at Shakespeare's Pub is planned for April 19.

Alexandra Costa distributed February financial reports for review. She estimates Friends will donate \$173,000 to Henderson Libraries this year from book sale operations.

Per Ms. Vallar, we have 96 paid Friends members to date. All FOL marketing materials have been updated with our new logo and color scheme. She presented samples of the new stationery and notecards which can be produced in-house as needed. She is working with library staff to update the volunteer application to make it more targeted to the tasks and opportunities available.

Leslie Finzer reviewed book sale figures for February: Green Valley sale: \$1,227.91; Paseo Verde sale: \$2,320.05. Bookstores: Gibson: \$859.15; Green Valley: \$584.35; Paseo Verde: \$2,203.65. Amazon (net): \$4,152.30, for a February total of

\$11,347.41. Discussion on new signage for Friends' bookstores at each branch began, and will be discussed further at next month's meeting. Exact measurements for each sign is needed.

Per Ms. Petruso, the next newsletter will feature volunteers. Articles are due to her by April 1. The volunteer appreciation luncheon is scheduled for April 15. The theme is "Hats Off to You."

Ms. Vallar recommended a \$100 gift card to thank Andrew Kelso for designing the new Friends' logo. The gift was approved.

A general discussion on the need for Friends' tee-shirts, badges, or other identifying accessories or clothing ensued. These would be useful for various events throughout the year where Friends participate in the community. No decision was made.

A comparison between Friends and the Library Foundation was discussed. Ms. Vallar presented a chart delineating their separate parameters. More clear definition will eliminate overlap and confusion between the two entities and their missions.

The meeting adjourned at 11:05 a.m. Our next meeting is April 26.

For the Board,

Leslie Finzer, Secretary