

Friends of Henderson Libraries

October 25, 2016

Board members attending: Marian Brown, Laura Carroll, Julie Buckley, Alexandra Costa, Leslie Finzer, Cindy Vallar, Ernest Dale, Donna Israelson. Guests: Gayle Hornaday, Candace Kingsley, Marcie Smedley, Joy Gunn, Stephen Platt, Dana Bullinger.

President Brown called the meeting to order at 10:00 a.m. The minutes of the September meeting were approved as amended.

Ms. Hornaday explained that a strategic planning process will begin next year to establish future plans and priorities for the library district. She has applied for a federal grant to fund public surveys on library issues. This has not been done for the last 10-12 years.

Candace Kingsley and Stephen Platt thanked Friends' volunteers for participating in the Vegas Valley Book Festival. Marcie Smedley thanked the Board member panelists who participated in the Nevada Library Association panel she led.

On a motion by Julie Buckley and seconded by Laura Carroll, the Board approved combining our November/December meetings on December 13, as proposed by Ms. Brown.

Ms. Buckley announced \$190 was raised at our root beer float and book sale at Smith's market on Valle Verde in spite of the rainy day. Library Tree Lane invitations are in the mail, 160 silent auction baskets are completed, and volunteers have been recruited for the chance drawing sales and gala event. On a motion by Leslie Finzer and seconded by Ms. Carroll, the Board approved donating \$25 of our Smith's event proceeds to the Breast Cancer fund at this Smith's. We will likely do other events there as the manager is very supportive of community groups.

Alexandra Costa discussed LTL finances to date including the expenses for printing and cookbook production. She distributed September and YTD financials for review.

Ms. Vallar will send membership renewals via e-mail and some via regular mail. She reported lots of new volunteers applications received. She is fine tuning the volunteer application to be more precise and useful for filling needs and reporting.

Ms. Finzer distributed the list of the 24 book sale dates for 2017. She reviewed September book sales: Gibson \$1,112.05; Paseo Verde \$2,785.40. Bookstores: Gibson \$764.07; Green Valley \$807.55; Paseo Verde \$2,541.77. Amazon (net): \$3,588.53. Total: \$11,599.37.

Ms. Vallar will incorporate new design elements developed by the Art Institute students into our marketing materials in January. The new website will include a link to Bevy of Books, our Amazon site. She is coordinating with Trudy Casey and Dana Bullinger.

Ms. Buckley announced “A Taste of Library Tree Lane” is scheduled Nov. 12 from 11 a.m. to 2 p.m. in the Conference Room at Paseo Verde. For a \$5 fee, participants can sample delicious recipes from the 2016 LTL Cookbook. The fee goes toward the purchase of the book (\$15).

Meeting adjourned at 10:45.

For the Board,

Leslie Miller, Secretary