

Friends of Henderson Libraries

September 27, 2016

Board Member attendees: Marian Brown, Julie Buckley, Alexandra Costa, Leslie Finzer, Paula Petruso, Ernest Dale, Cindy Vallar, Dahl Capello, and Laura Carroll.
Guests: Gayle Hornaday, Marcie Smedley, Candace Kingsley, and Stephen Platt.

Marian Brown called the meeting to order at 10:00 a.m. and the minutes of the August meeting were approved as submitted.

Gayle Hornaday announced the retirement party for Carolyn Easterby, PVL Circulation Supervisor, will be in the Conference Room today at noon. Carolyn has been with Henderson libraries for 27 years! The Board approved adding a leaf to the Giving Tree in her honor on a motion by Ms. Finzer and seconded by Ms. Capello.

Marcie Smedley discussed the Million Dollar Friends panel to be presented at the Nevada Library Association meeting October 18 at 4:00 at the South Point resort. Marian Brown, Julie Buckley, Cindy Vallar and Leslie Finzer are our panelists.

Ms. Brown announced that Laura Darnell has stepped down as Bevy of Books Coordinator. Sue Bunyan will now assume that essential role.

Ms. Buckley shared that the City of Henderson has donated \$1,000 to Library Tree Lane. So far, 150 hostess baskets and 50 silent auction baskets have been completed. On a motion by Ms. Buckley and seconded by Paula Petruso, the Board approved renting a truck to transport the baskets from the Malcolm Library to Paseo Verde. Friends will reimburse the Library for this cost so that Stephen Roybal can drive the truck.

Alexandra Costa distributed the August financial report for review.

Ms. Vallar is working with Ernest Dale to update the membership database. Old data will seamlessly migrate to the new database without the necessity of retyping information. She is also preparing 2017 membership renewals. An incentive to join, perhaps something with the PVL coffee café is under consideration.

Ms. Finzer reviewed August book sale figures: Green Valley sale: \$1,246.40; Paseo Verde sale: \$2,616.20. Bookstores: Gibson: \$595.88; Green Valley: \$751.10; Heritage Park: \$47.55; Paseo Verde: \$2,523.97. Amazon (net): \$7,271.67, for an August total of \$15,052.77.

Articles for the next newsletter are due to Ms. Petruso by the end of the month.

Root beer floats will be for sale at the Smith's Grocery store on Valley Verde and the 215 freeway on Monday, October 24 from 11 a.m.-3 p.m. as a benefit for Library Tree Lane. Per Ms. Buckley, committee members will also sell holiday oriented books and music CDs, as well as LTL Cookbooks to help promote awareness of LTL festivities.

Ms. Brown announced Friends of Henderson Libraries is now one of three finalists for Non-Profit of the Year for the Henderson Chamber of Commerce. On

October 25 at the Eastside Cannery, Ms. Brown and Ms. Vallar will represent FOL at the non-profit showcase event from 6-8 p.m. They will organize some fun prizes for the spinning wheel chances at our table, and display assorted literature items promoting FOL. All profits from the event will go to Library Tree Lane.

Guest author William Kent Krueger will speak and sign books at the Paseo Verde Library, Friday, December 1, from 6-8 p.m. Ms. Vallar will promote the event via Constant Contact to our database.

Ms. Vallar showed a brief video presentation of The Art Institute of Las Vegas FOL project. She discussed their ideas for a revised logo, literature and website look, and ways to incorporate social media in our promotions.

A Taste of Library Tree Lane is scheduled Saturday, November 12 at the Paseo Verde Library. According to Ms. Buckley, recipes from the LTL cookbook will be served in small bites. A small fee to participate will go towards purchase of the cookbook. More details will follow at our October meeting.

Our next meeting is October 25. The meeting adjourned at 11:10 a.m.

For the Board,

Leslie Finzer, Secretary.